

H NEW MEXICO HIGHLANDS UNIVERSITY



**DIRECTOR OF INSTITUTIONAL
RESEARCH AND DATA MANAGEMENT**

ABOUT NEW MEXICO HIGHLANDS UNIVERSITY

Founded in 1893, **New Mexico Highlands University is a public, comprehensive institution serving its global and local communities.** Its mission is to provide opportunities for undergraduate and graduate students to attain an exceptional education by fostering creativity, critical thinking and research in the liberal arts, sciences and professions within a diverse community.

Located in Las Vegas, NM, with centers in Santa Fe, Albuquerque, Rio Rancho, Farmington and online, NMHU strives to be a premier comprehensive university transforming lives and communities now and for generations to come. It is steadfastly committed to its core values of excellence, diversity, accessibility and responsiveness, which define the Highlands experience and provide the foundation of its brand.

Serving approximately 2,700 total students, evenly distributed between residential, commuter and online, **the University offers 29 bachelor's degree and 31 master's degree options** spread across four colleges and schools: Facundo Valdez School of Social Work; School of Business, Media and Technology; School of Education; and College of Arts and



SANTE FE CENTER



ALBUQUERQUE CENTER



RIO RANCHO CENTER

Sciences. With its online programs having experienced significant growth, NMHU stands out for its accessibility and flexibility in delivery, effectively serving students of all types. The student-faculty ratio is 15-1.

In addition to a rich academic curriculum, students experience deep, meaningful learning commonly associated with high-impact educational practices such as undergraduate research, internships, study-abroad experiences, service-learning projects directly connected with classes



FARMINGTON CENTER



ONLINE

and other community-based activities. Eighty-nine percent of New Mexico Highlands University's diverse faculty hold the highest degree in their fields.

The University has defined **five key strategic goals for 2025:**

1: Teach and mentor students to integrate a broad range of academic skills, a breadth and depth of curricular knowledge and an interdisciplinary understanding

2: Inspire students to action through environments that foster scholarship and produce graduates equipped to address regional and global issues

3: Engage with and serve its communities for mutually beneficial exchanges of knowledge, services and resources

4: Advance excellence in diversity, equity and inclusion policies and practices

5: Be a comprehensive educational provider for all students including traditional, non-traditional, online, distance, community and lifelong learners

See the Complete 2025 Strategic Plan at www.nmhu.edu/huision/



The New Mexico Highlands University Board of Regents has **selected Dr. Neil Woolf to be the institution's 19th president.** Dr. Woolf began his term on July 1, 2024.

Dr. Woolf brings more than 22 years of higher education administrative experience to NMHU. He served as the Executive Vice President for Southern Oregon University (SOU), where he also served as the Vice President of Enrollment Management and Student Affairs from 2019-23. Additionally, he served as the Enrollment Officer and Interim Assistant Vice Chancellor for Enrollment Management at the University of Wisconsin Oshkosh in 2018 and the Associate Vice President for Enrollment Management



at Eastern Washington University from 2013-18.

In addition to his extensive academic and financial experience, Dr. Woolf has a strong understanding of and support for Hispanic Serving Institutions (HSI). His previous work with the Hispanic Association of Colleges and Universities (HACU) included helping establish the first HSI in Nevada.

Outside of academics, New Mexico Highlands University strives to engineer a student experience characterized by a **vibrant campus life**. It boasts a wide variety of extracurricular activities, including clubs and organizations, sports, art galleries, concerts and films for students to choose from, as well as



a safe and comfortable living environment for those desiring a residential experience. The University takes pride in honoring each student's unique background, cultural heritage and familial values/customs while also focusing on their goals, passions and dreams.

Athletically, the New Mexico Highlands University Cowboys and Cowgirls compete at the NCAA Division II level as members of the Rocky Mountain Athletic Conference. Offering 11 varsity sports, **the athletic program has amassed a variety of honors through its history**, including placing in the NCAA Division II Men's Cross-Country National Championship in 1998; breaking the NCAA record for turnaround wins in all divisions of men's basketball in 2008-09; and winning the NCAA Division II National Wrestling Championship in the 125-lb division in 2010. Most recently, former starting

Cowboy wide receiver Kevon Williams, captain of the USA Rugby team, lead Team USA to a spirited 12-12 draw against France in the 2024 Paris Olympics, and the NMHU baseball team was recognized as a 2023-24 ABCA Team Academic Excellence Award winner by the American Baseball Coaches Association.

New Mexico Highlands University is an important educational, cultural, social and economic asset in New Mexico, particularly the northern part of the state. It is ranked among the Top Performers in Social Mobility and Top Public Schools by *US News & World Report*; consistently rates #1 in New Mexico for student satisfaction, accessibility and career outcomes; and was recently awarded \$20.5 million in endowment funding from New Mexico's Higher Education Department to bolster its education, social work and nursing degree programs.



ABOUT THE POSITION

New Mexico Highlands University invites applications and nominations for the position of **Director of Institutional Research and Data Management**. The DIRDM is a **full-time (12 month) administrative position** reporting to the Provost/VPAA and will be a member of the Expanded Leadership Team.



KEY RESPONSIBILITIES

- Collect, maintain and submit information pertinent to all current and future state, federal and other compliance agencies' reporting requirements
- Design and implement a system to report enrollment data in real-time
- Provide leadership and administration of the institution's work with the Higher Learning Commission accreditation process to include serving as the HLC liaison and writing the HLC self-study and assurance review materials; see www.nmhu.edu/accreditation-information
- Support departments with external accreditations including ACBSP, NCATE, CACREP, CCNE, and others
- Working closely with faculty, lead and manage efforts to design learning outcomes

in all disciplines. Collect, analyze, and report the results of our work on the established outcomes

- Serve as ex-officio of the Senate Outcomes Assessment Committee
- Work with other offices such as Human Resources and Strategic Enrollment Management to establish data sets
- Develop dashboards for use in decisions NMHU wide
- Complete other data requests and reports as appropriate to improve institutional outcomes

Remote work from within New Mexico possible but would require some travel to Las Vegas, NM.





MINIMUM JOB REQUIREMENTS

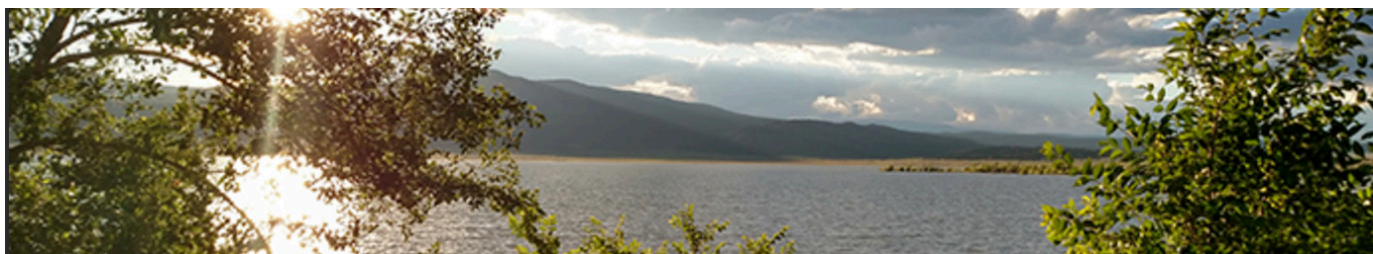
- A master's degree from an accredited institution



PREFERRED QUALIFICATIONS:

- A graduate degree in a discipline employing quantitative knowledge and skills
- A terminal degree from an accredited institution
- Experience managing and leading others in pursuit of a common goal
- Experience with designing data collection schemes, collecting and maintaining data and devising data displays
- Experience with outcomes assessment
- Verified experience and/or dispositions leading to a collegial and service-oriented approach to work





ABOUT THE LAS VEGAS, NM COMMUNITY

Founded in 1835, Las Vegas, New Mexico, enjoys a rich southwest history teeming with extraordinary landmarks, fascinating legends and cultural lore.

Located at the stunning juncture of the Great Plains and Sangre de Cristo mountains, at an elevation of 6,500 feet, Las Vegas offers its approximately 13,000 residents **the convenience of big-city amenities with the charm of a small-town experience.**

Las Vegas has strong, historic roots in the Santa Fe Trail and was once an essential stop for pioneers, explorers and traders, as well as a booming destination during the railroad era. Today, that rich history is preserved through numerous outdoor architectural museums, five Main Street historic districts and more than 900 buildings listed on the National Registry of Historic Places. People from widely varied backgrounds contribute to the area's rich cultural heritage, showcasing the city's deep respect for and appreciation of diversity.

Las Vegas residents **enjoy clean air, quality health care and education, reasonable cost of living and a booming economy.** Many large corporate and business chains call Las Vegas home, and the city boasts two separate institutions of higher education, New Mexico Highlands University and Luna Community College, as well as the only United World College in the country. Quaint, charming hometown shops and restaurants line the historic old-town area, alongside traditional arts and crafts galleries featuring everything from antiques and unique furniture to art work and clothing/jewelry. Many movies, as well as the popular A&E TV series Longmire, were filmed in Las Vegas.

A myriad of architectural treasures give Las Vegas its special charm. Picturesque old-style Victorian houses line its streets, nestled between modern neighborhoods and northern New Mexico architecture. Past growth created two separate municipalities, West Las Vegas and East Las Vegas, which were later combined into one town but still maintain the East and

West division and cultures, giving a feeling of "small town America with a bit of an edge."

Boasting **two National Forests within minutes of its downtown area, Las Vegas** offers numerous outdoor recreation opportunities and wilderness experiences including hunting, camping, hiking, fishing and bird watching. The **80-acre Storrie Lake State Park is a favorite destination for water sports**, especially windsurfing, and other popular spots including the Las Vegas National Wildlife Refuge and MacAlister Lake are within easy driving distance as well.

Las Vegas is located on Interstate 25 about 65 miles east of Santa Fe and 125 miles northeast of Albuquerque. It is served primarily by the Santa Fe Municipal Airport (SAF) and is in close proximity to other large cities including Colorado Springs, CO (225 miles), Lubbock, TX (235 miles), El Paso, TX (274 miles) and Denver, CO (327 miles).

For more information, visit:
www.visitlasvegasm.com 7



To apply for this position, visit:

highereducationleadershipsearch.com/candidate-portal-form

To nominate someone for this position, e-mail:

nominations@highereducationleadershipsearch.com

Geralyn McClure Franklin, Ph.D. and **Steven Erwin, Ed.D.**

will be assisting New Mexico Highlands University with the search. If you have questions or would like to have a confidential conversation about the position, call 256-239-2305 or e-mail geralynf@highereducationleadershipsearch.com or serwin@highereducationleadershipsearch.com

New Mexico Highlands University is an Equal Opportunity Employer and specifically invites applications from women, minorities, veterans and people with disabilities.

Candidates for this position will be considered through October 4, 2024.



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